Broadcast Contract

Message & Media Local 825 Electric 100 Albany Street New Brunswick, NJ 08901

Start Date	Contract#	Mod#
07/15/16	5958	2
End Date	Date Entere	Date Last Modified
07/24/16	07/11/16	07/12/16
Advertiser Local 825 Electric		Station Market TNN,WKXW-FM
Product July		SalesRep/Office Gayle

Standard Billing Cycle Estimate#

		TNI	N
LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS RATE LINE REMARK /WK
3	MO 07/18/16 SU 07/24/16	08:00A-08:05A	60 1 1 1 1 1 5 \$1,300.00 Sponsorship: NEWS NTWRK SPN
4	MO 07/18/16 SU 07/24/16	06:00P-06:05P	60 1 1 1 1 1 5 \$1,190.00 Sponsorship: NEWS NTWRK SPN
5	FR 07/15/16 FR 07/15/16	09:00A-09:05A	60 1 1 \$1,300.00 Sponsorship: NEWS NTWRK SPN
6	FR 07/15/16 FR 07/15/16	05:00P-05:05P	60 1 1 \$1,190.00 Sponsorship: NEWS NTWRK SPN
7	MO 07/18/16 WE 07/20/16	09:00A-09:05A	60 1 1 1 3 \$1,300.00 Sponsorship: NEWS NTWRK SPN
8	MO 07/18/16 WE 07/20/16	05:00P-05:05P	60 1 1 1 3 \$1,190.00 Sponsorship: NEWS NTWRK SPN
		WK	XW-FM
LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS RATE LINE REMARK /WK
6	SA 07/16/16 SU 07/17/16	06:00A-07:00P	60 2 2 \$325.00
7	SU 07/17/16 SU 07/17/16	06:00A-07:00P	60 2 2 \$250.00
8	MO 07/18/16 SU 07/24/16	08:00A-08:05A	60 1 1 1 1 1 5 \$0.00 Sponsorship: NEWS NTWRK SPN
9	MO 07/18/16 SU 07/24/16	06:00P-06:05P	60 1 1 1 1 1 5 \$0.00 Sponsorship: NEWS NTWRK SPN
10	MO 07/18/16 SU 07/24/16	06:00A-10:00A	60 X X X X X 11 \$695.00
11	MO 07/18/16 SU 07/24/16	10:00A-03:00P	60 X X X X X 7 \$500.00
12	MO 07/18/16 SU 07/24/16	03:00P-07:00P	60 X X X X X 10 \$665.00
13	SA 07/23/16 SU 07/24/16	06:00A-07:00P	60 2 2 \$350.00
Gen		onfirmation/Invoice serves to pro	covered by this Agreement within the dates and the approximate hourly times by by de Advertiser and/or Agency with written notice of the Station's standard septed for advertiser OR agency(and MBS, if any) as agent for the advertiser
7000	pica for Glation	Acc	opice for advertiser on agency(and wide, if any) as agent for the advertiser
Name		Title	Name Title
See r	everse for accepted terms and con	ditions, if any	Page 1

Broadcast Contract

Title

See reverse for accepted terms and conditions, if any

Message & Media Local 825 Electric 100 Albany Street New Brunswick, NJ 08901

Name

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Advertiser		Station Market
Local 825 Electric		TNN,WKXW-FM
Product		SalesRep/Office
July		Gayle

				Standard Billing C	ycle Estimate#	
LN	DATE	TIMES/PROGRAMS	LEN MO LINE REMAR	TU WE TH FR S	A SU SPOTS /WK	RATE
14	SU 07/24/16 SU 07/24/16	06:00A-07:00P	60		2 2	\$250.00
15	FR 07/15/16 FR 07/15/16	09:00A-09:05A	60	1 ship: NEWS NTWRK S	1 PN	\$0.00
16	FR 07/15/16 FR 07/15/16	05:00P-05:05P	60	•	1	\$0.00
17	MO 07/18/16 WE 07/20/16	09:00A-09:05A	60 1	•	3	\$0.00
18	MO 07/18/16 WE 07/20/16	05:00P-05:05P	60 1	•	3	\$0.00
19	FR 07/15/16 FR 07/15/16	06:00A-10:00A	60	X	4	\$695.00
20	FR 07/15/16 FR 07/15/16	10:00A-03:00P	60	X	4	\$500.00
21	FR 07/15/16 FR 07/15/16	03:00P-07:00P	60	X	4	\$665.00
	Additional Comments	Total Spots 84	Spots Total\$ 49,995.00	Agency Commissi \$7,499.25	ion Net \$ 42,495.75	Gross \$ 49,995.00
Adve Gen prov adve adve relat unde any Age	ITIONAL NOTE: Message & Media Fag Projections: By Month ertising Contract-Terms and Conditions eral:Townsquare Media will broadcast the rided on the face hereof. This Contract Coertising terms and conditions. The Station ertiser and/or the agency who is acting as tionship between the Advertiser and Agener this agreement. The tender of any bill to dispute or claim by between the Advertise ncy and as such any disputes between the case of an Agency relationship, the Advertise case of an Agency relationship.	e advertisements and program nfirmation/Invoice serves to p acknowledges that the advert an agent for a disclosed Princ cy the Station shall hold the A o the agency shall constitute to er and Agency. Furthermore, it e Agency and Advertiser shall	rovide Advertiser and ising schedule on the cipal (i.e. the advertise gency and the Adverender of said bill to the parties hereto acknot affect the rights of	Wor Agency with written no e reverse side of this Agree er). As a consequence the tiser jointly liable for paym e Advertiser. The rights o knowledge and agree that collection by the Station.	otice of the Station's stand ement may be placed dire- erreof and the Station's reli- ent of all bills and charge of the Station shall not be the Station has not engage	Jard ectly by the iance on the s made affected by ged the
	esponsible to communicate the terms of the		ones within 10 days t	n any onango in the Agent	of rotationship and the ac	TOTAGOI GIIGII
Acce	pted for Station	Ac	cepted for advertis	ser OR agency(and ME	S, if any) as agent for	the advertiser

Name

Title

Page

2

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07/15/16	5958	2	
End Date 07/24/16	Date Entere 07/11/16	Date Last Modified 07/12/16	
Advertiser Local 825 Electric		Station Market TNN,WKXW-FM	
Product July		SalesRep/Office Gayle	

Standard Billing Cycle Estimate#

Jul 16 49,995.00 CA ST 49,995.00

Advertising Contract-Terms and Conditions
General:Townsquare Media will broadcast the advertisements and programs covered by this Agreement within the dates and the approximate hourly times provided on the face hereof. This Contract Confirmation/Invoice serves to provide Advertiser and/or Agency with written notice of the Station's standard advertising terms and conditions. The Station acknowledges that the advertising schedule on the reverse side of this Agreement may be placed directly by the advertiser and/or the agency who is acting as an agent for a disclosed Principal (i.e. the advertiser). As a consequence thereof and the Station's reliance on the relationship between the Advertiser and Agency the Station shall hold the Agency and the Advertiser jointly liable for payment of all bills and charges made under this agreement. The tender of any bill to the agency shall constitute tender of said bill to the Advertiser. The rights of the Station shall not be affected by any dispute or claim by between the Advertiser and Agency. Furthermore, the parties hereto acknowledge and agree that the Station has not engaged the Agency and as such any disputes between the Agency and Advertiser shall not affect the rights collection by the Station.

In the case of an Agency relationship, the Advertiser must provide written notice within 15 days of any change in the Agency relationship and the advertiser shall be responsible to communicate the terms of this agreement to th

Accepted for Station		Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser			
Name	Title	Name	Title		
See reverse for accepted terms	and conditions, if any		Page 3		